

**2<sup>nd</sup> Annual ONTARIO ORGANIC AWARDS**  
**NOMINATION FORM: DUE JAN 6<sup>th</sup> 2012!**



**Organic Council of Ontario is pleased to present our second annual Ontario Organic Awards and Dinner.**

Our event takes place during the 31<sup>st</sup> Annual Guelph Organic Conference. We invite you to join us for the awards event at the River Run Centre in downtown Guelph. Tickets are \$45 general public, \$40 students and OCO members. Includes HST and a beer or wine ticket. Dinner and music at 7pm, awards at 8pm, cash bar and music will follow the awards. RSVP early to ensure tickets!

**Please return completed forms and any extra pages via mail, email ([info@organiccouncil.ca](mailto:info@organiccouncil.ca)), or fax (519 827 0712)**

Your name: \_\_\_\_\_ Email or phone: \_\_\_\_\_

# of Tickets for Awards Dinner: \_\_\_\_\_ Address: \_\_\_\_\_

**AGRONOMIC CATEGORIES**

**CRITERIA**

- *Continuous improvement: how does this producer strive to improve practice toward sustainability? What specific practices have they embraced beyond the minimum requirements of organic certification?*
- *Additional contributions: what additional contributions has this producer made to organics? Do they volunteer? Have they taken interns or offered training/ extension to other producers?*
- *Organic Ambassador: how is this producer an example to others in the community that organic is a viable and powerful option in agriculture? (could be through quiet example, could be through engaging others)*
- *Business practices: what business practices set this producer apart- could be creative marketing, could be values-based business practices, etc.*

**Outstanding Horticultural Producer/ CSA:** \_\_\_\_\_

What sets apart this nominee's practice/ products?

**Outstanding Livestock or Grain Producer:** \_\_\_\_\_

What sets apart this nominee's practice/ products?

**Outstanding Dairy Producer:** \_\_\_\_\_

What sets apart this nominee's practice/ products?

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**MARKETING CATEGORIES**

**CRITERIA**

- *Continuous improvement: how does this marketer strive to improve sustainability? What specific practices have they embraced that demonstrates this commitment? For example, do they have supplier policies re GMOS? Have they increased their organic offerings? Are they pursuing other sustainability measures?*
- *Additional contributions: what additional contributions has this marketer made to organics? Are they publishing about organics? Have they created ad campaigns that raise the organic profile? Have they made use of social media? Do they offer workshops or training to customers? Are they collaborative?*
- *Organic Ambassador: how is this marketer an example to others in the community that organic is a viable and powerful option? (could be through quiet example, could be through engaging others)*
- *Business Practices: what steps does this marketer take within the business that sets them apart (additional certifications? What sustainability practice? Has the business made values-based choices that are exemplary, (such as solar power, LEED certification, biodegradable or reusable packaging, minimal packaging, etc)*

**Outstanding Processor/ Value-added:** \_\_\_\_\_

What sets apart this nominee's practice/ products?

**Outstanding Direct Farm Marketing/ CSA (includes Farmers Markets):** \_\_\_\_\_

What sets apart this nominee's practice/ service?

**Outstanding Retailer (includes Restaurant and Box Delivery-non-farm):** \_\_\_\_\_

What sets apart this nominee's retail environment/ program?

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**Innovation Award (up to 3 inductees per year):** \_\_\_\_\_

Please outline the innovation the person/ business is responsible for, and what the impact is on the sector of the innovation- innovation could be technical/ agronomic, could be with marketing, could be innovative business models...

**Lifetime Achievement Award (up to 3 inductees per year):** \_\_\_\_\_

Please list major accomplishments, and state what the difference this person/ business' achievements have made to the sector as a whole. These nominees have made a broad impact on the sector beyond success within their business or association.

**Volunteer Award (up to 3 inductees per year):** \_\_\_\_\_

Please give details on volunteerism (training, consumer education, research, regulatory, etc.) and outline the impact their work has had on the sector

**Education Award (up to 3 inductees per year):** \_\_\_\_\_

Please include information on whether the educator is working with farmers in the sector, classroom learning and grade level, post-secondary environments, consumer outreach, etc.