

SPONSORSHIP PACKAGE

Organic Council of Ontario 2019 AGM & Policy Forum

12 April 2019 | Gibson Centre | Alliston, ON



About the Event

Our Annual General Meeting brings together diverse members of Ontario's organic sector, including small and large producers and processors from among Ontario's 1100+ organic operators, as well as the distributors, input suppliers, retailers, consumers, experts and associations that support them. This year's AGM includes a one-day Policy Forum, Sponsor Showcase, Local Organic Tasting Reception and Member Tour. The whole day is open to the public, but we are especially encouraging members of the community to attend the Local Organic Tasting Reception.

About the Organic Council of Ontario

OCO is a membership-based non-profit that represents Ontario's organic sector. We are the only trade association working on behalf of the entire organic industry, from field to plate. As a sponsor, you will be supporting our efforts to advocate for programs and actions that support Ontario's diverse organic businesses.

Sponsorship Levels & Recognition

Sponsorship Levels	Flourish	Grow	Seed
Food donations welcome in lieu of some or all of the sponsorship value	\$1000 +	\$500	\$200
Pre- and Post-Event Benefits & Recognition			
Recognition on Website	✓ Top logo placement	✓ Secondary logo placement	✓ Tertiary logo placement
Recognition on Social Media <i>(1200+ Twitter followers, 1450+ Facebook followers, 350+ Instagram followers)</i>	✓	✓	
Recognition in OCO's E-News <i>(sent to 2000+ organic supporters)</i>	✓		
On-Site Benefits & Recognition			
Verbal Recognition at Event	✓	✓	✓
Complimentary Event Passes	2 VIP Passes to AGM & Forum + Organic Reception	1 VIP Pass to AGM & Forum + Organic Reception	1 Day Pass to AGM & Forum
Booth in Sponsor Showcase	✓	✓	✓
Recognition in Event Program	✓	✓	
Opportunity to address attendees at lunch	✓		
Opportunity to introduce or moderate a break-out session	✓		

Food & Beverage Donations

Our goal is to serve dishes that include local organic ingredients to celebrate and promote the bounty of Ontario organic farms and businesses. In order to achieve this goal, we're asking for food donations to serve 70-100 guests for breakfast, lunch, coffee, tea and snack breaks.

In lieu of monetary donations, sponsors can provide some or all of their sponsorship in the form of food donations for the AGM.

Local Organic Tasting Reception

We are also seeking food and beverage contributions for our Local Organic Tasting Reception, which will take place following the AGM & Policy Forum.

Businesses that want to showcase their food products can participate in our Local Organic Tasting Reception as a food station vendor. Vendors are expected to offer prepared food or beverage samples to serve 70-100 guests.

We also welcome local chefs, caterers, or food service professionals who wish to prepare food samples, and we can assist with the sourcing of organic product.

Sponsor Showcase

Flourish, Grow and Seed sponsors will have the option to receive a 6ft tabling space to showcase their business or organization during the AGM & Policy Forum.

Key Benefits of Sponsorship



Contact

Are you interested in any of the above sponsorship opportunities, or do you have other ideas for how we can collaborate? Please contact dora@organiccouncil.ca and indicate which sponsorship level you are interested in.

Learn more at our website: www.organiccouncil.ca/agm/