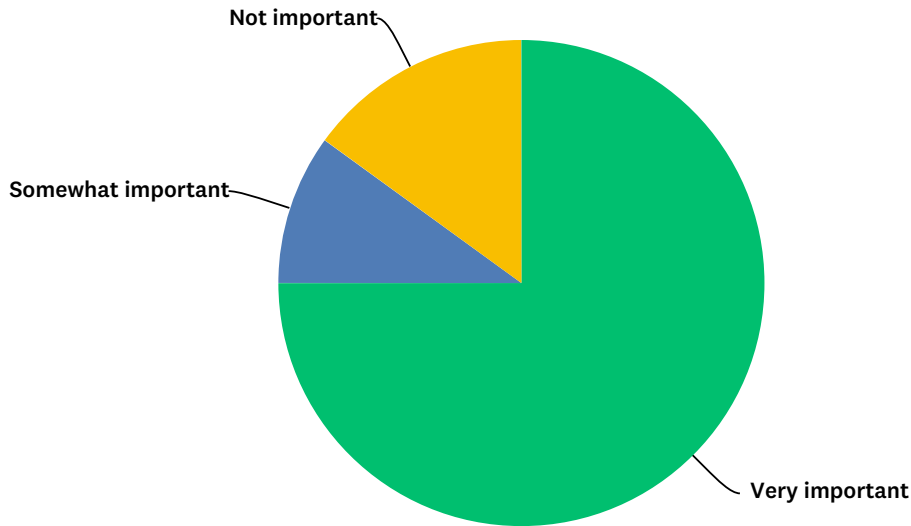


Q3 How important is it to you that organic products you sell are fully certified under the Canadian Organic Regime?

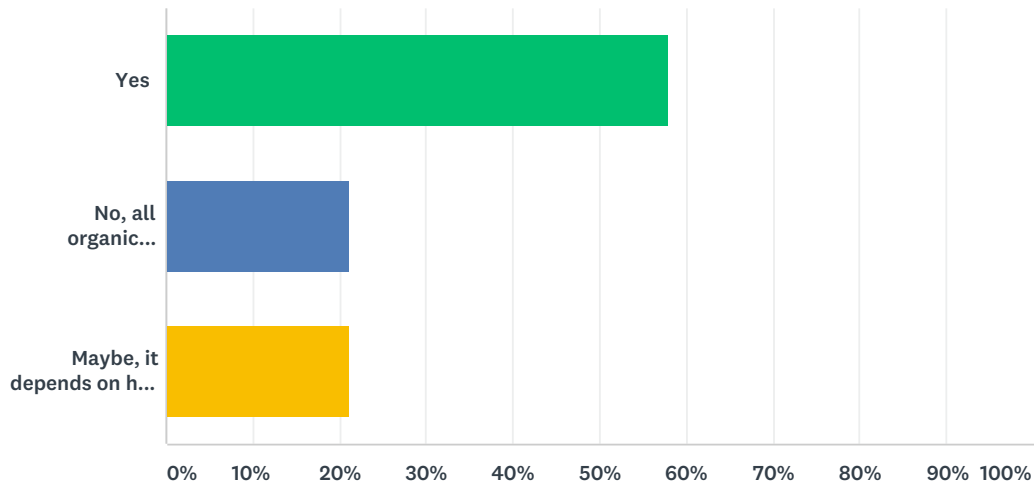
Answered: 20 Skipped: 2



ANSWER CHOICES	RESPONSES	
Very important	75.00%	15
Somewhat important	10.00%	2
Not important	15.00%	3
TOTAL		20

Q4 OCO is considering recommending a low-risk program in Ontario for small-scale organic producers. Those enrolled would follow the Canadian Organic Standards but may not be inspected as frequently. Would you consider selling products certified under a low-risk program?

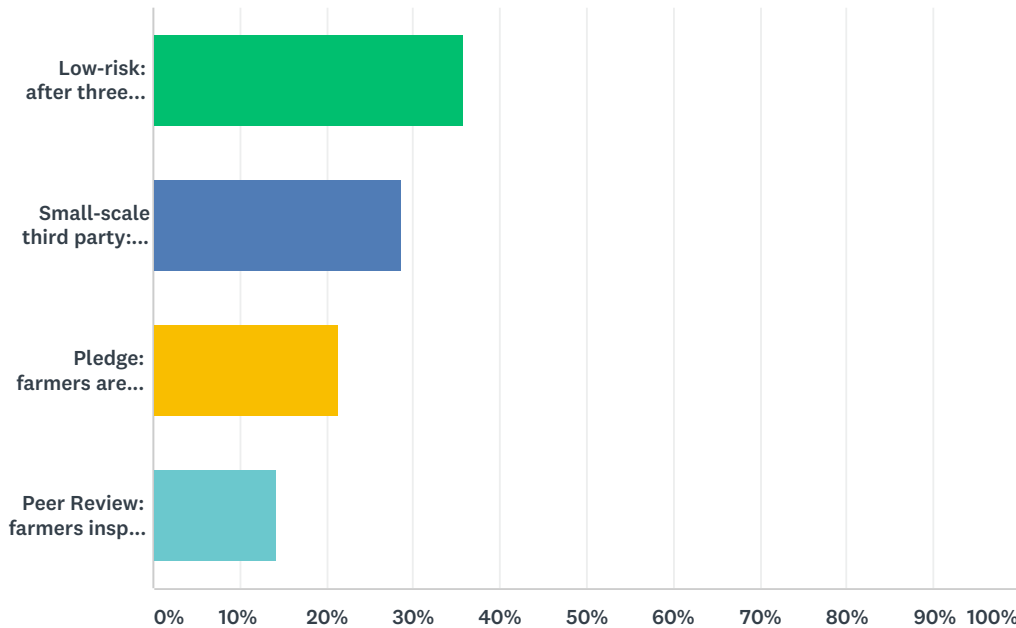
Answered: 19 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	57.89%	11
No, all organic products should have the same inspection and auditing	21.05%	4
Maybe, it depends on how the program works	21.05%	4
TOTAL		19

Q5 If you would consider selling products certified under a low-risk program, which of the following scenarios would you be most comfortable with?

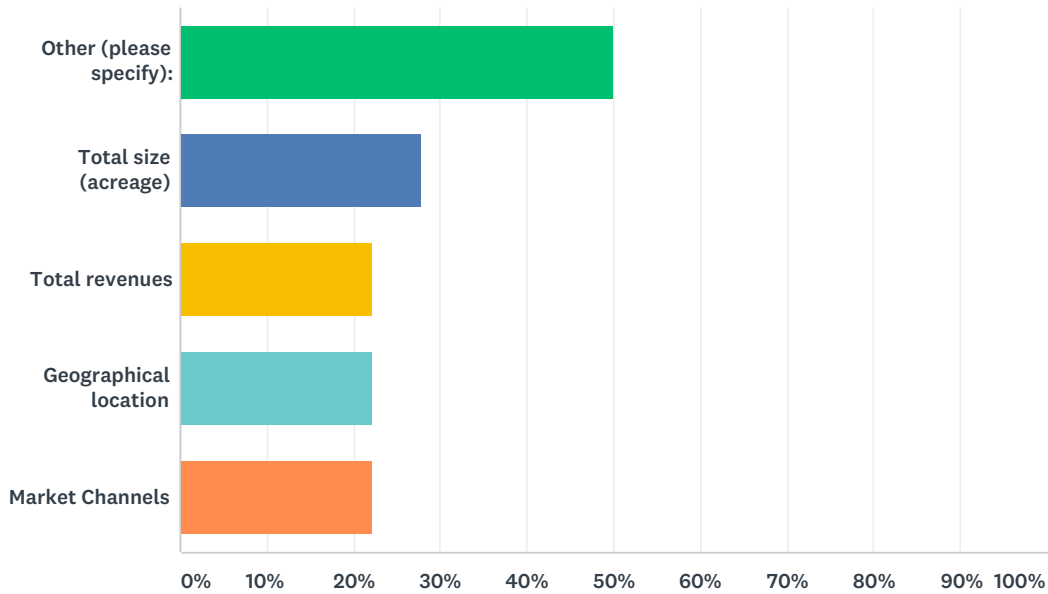
Answered: 14 Skipped: 8



ANSWER CHOICES	RESPONSES	
Low-risk: after three years of full compliance, farms that meet certain criteria may be considered low-risk and inspected less frequently provided they have the same products	35.71%	5
Small-scale third party: like low-risk, but farms that are designated "low-risk" would immediately be considered eligible for less frequent inspections.	28.57%	4
Pledge: farmers are trained in the standards and sign an affidavit stating their compliance; surprise inspections are performed on 10-20% of producers per year	21.43%	3
Peer Review: farmers inspect other farmers and collectively certify	14.29%	2
TOTAL		14

Q6 If you would consider selling products certified under a low-risk program, what criteria are most important to you in distinguishing “low-risk”?

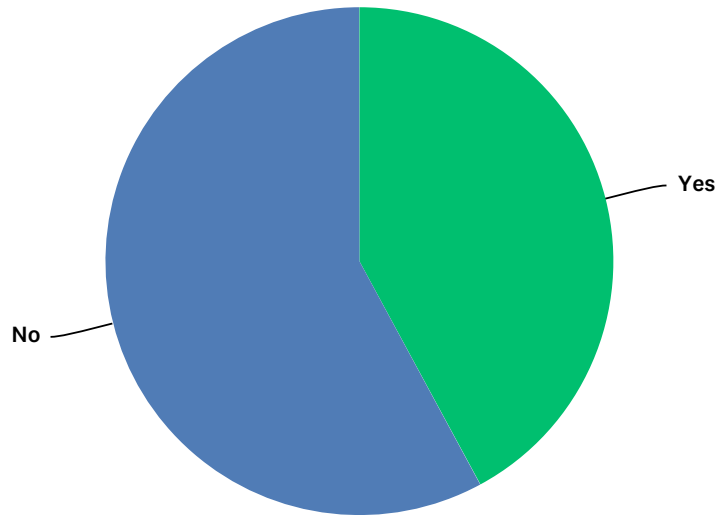
Answered: 18 Skipped: 4



ANSWER CHOICES	RESPONSES
Other (please specify):	50.00% 9
Total size (acreage)	27.78% 5
Total revenues	22.22% 4
Geographical location	22.22% 4
Market Channels	22.22% 4
Total Respondents: 18	

Q7 Do you currently allow organic products within your store that are un-certified?

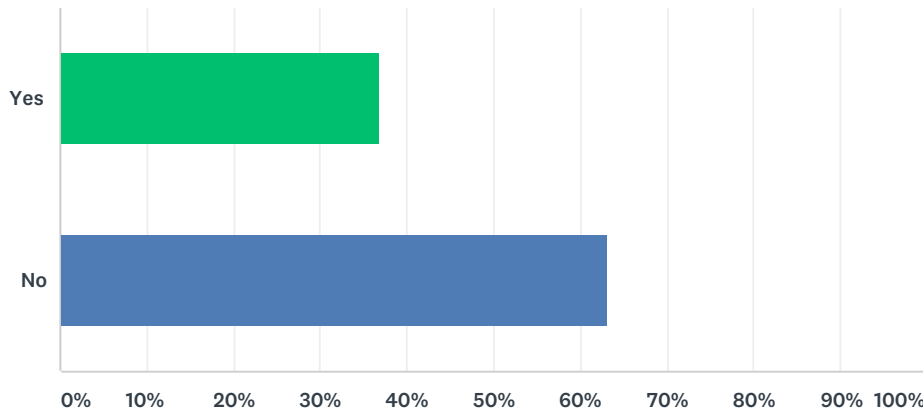
Answered: 19 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	42.11%	8
No	57.89%	11
TOTAL		19

Q8 If implemented, provincial regulation may impact retailers who process and sell organic value-added products in-store. Retailers who wish to label these products organic would have to be certified. Do you currently process value-added products using organic ingredients, and market them as organic?

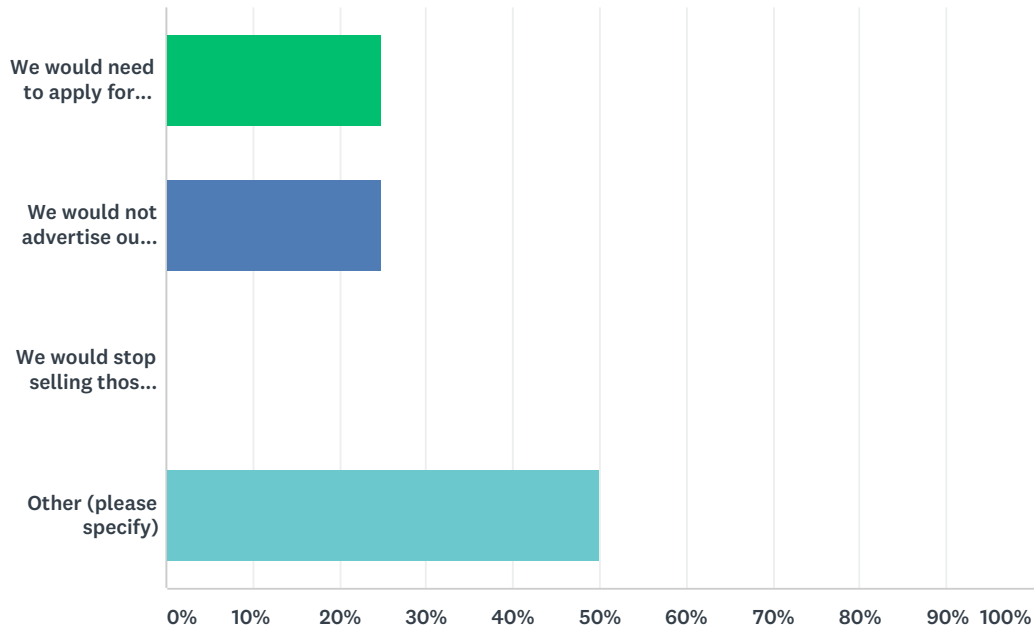
Answered: 19 Skipped: 3



ANSWER CHOICES		RESPONSES	
Yes		36.84%	7
No		63.16%	12
TOTAL			19

Q9 How would a regulation impact you?

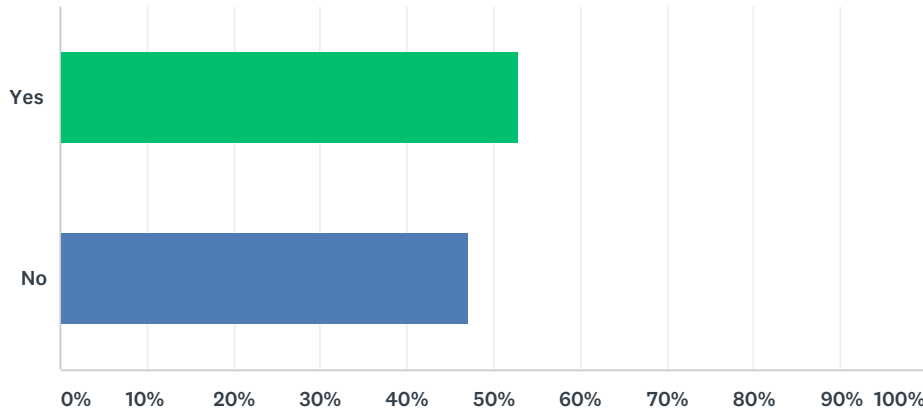
Answered: 8 Skipped: 14



ANSWER CHOICES	RESPONSES	
We would need to apply for certification	25.00%	2
We would not advertise our products as organic	25.00%	2
We would stop selling those products since the marketing value isn't worth the cost of certification	0.00%	0
Other (please specify)	50.00%	4
TOTAL		8

Q10 OCO is considering creating an organic transition fund. Funds contributed by buyers would be matched by government. The fund would be used to offer loans and/or financial subsidies for producers transitioning to organic certification or to offset the difference in organic and conventional prices during the three year transition period. Would you be interested in contributing to a fund to help grow organic supply?

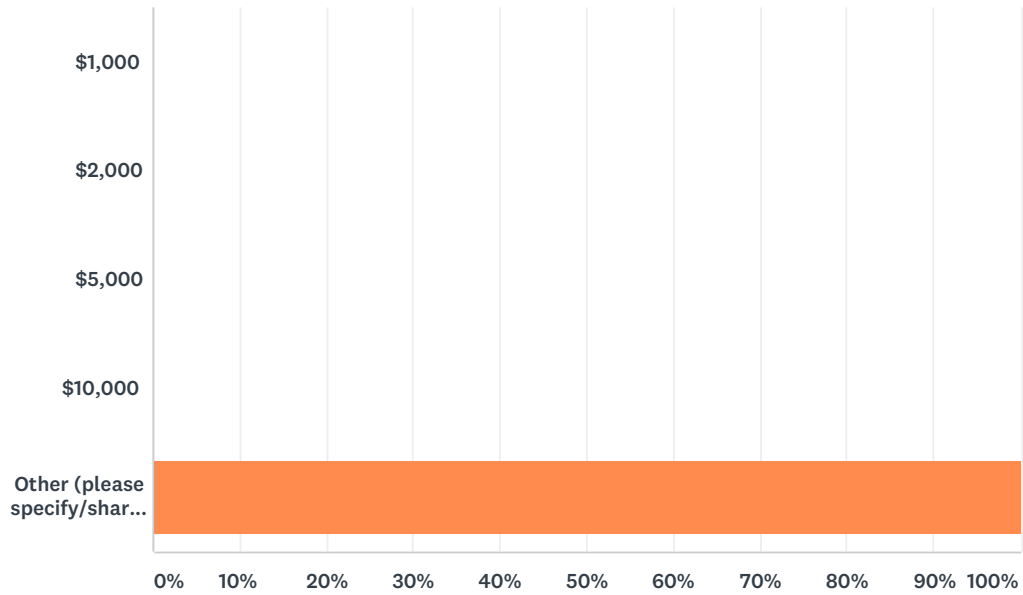
Answered: 17 Skipped: 5



ANSWER CHOICES	RESPONSES	
Yes	52.94%	9
No	47.06%	8
TOTAL		17

Q11 How much would you be willing to contribute annually?

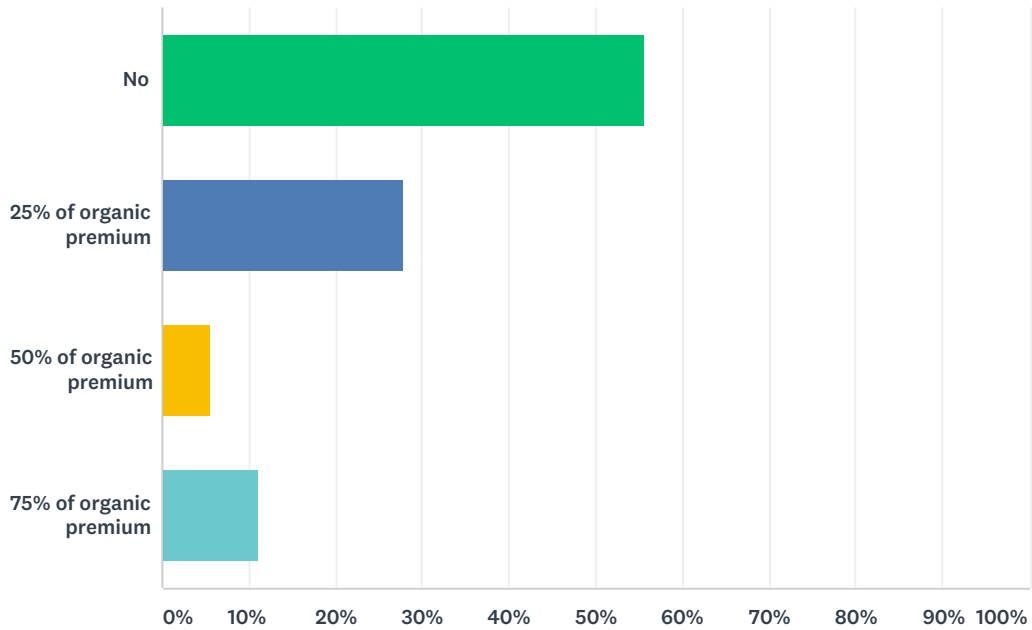
Answered: 9 Skipped: 13



ANSWER CHOICES	RESPONSES	
\$1,000	0.00%	0
\$2,000	0.00%	0
\$5,000	0.00%	0
\$10,000	0.00%	0
Other (please specify/share comments)	100.00%	9
TOTAL		9

Q12 Would you be willing to pay a premium for in-transition products?

Answered: 18 Skipped: 4



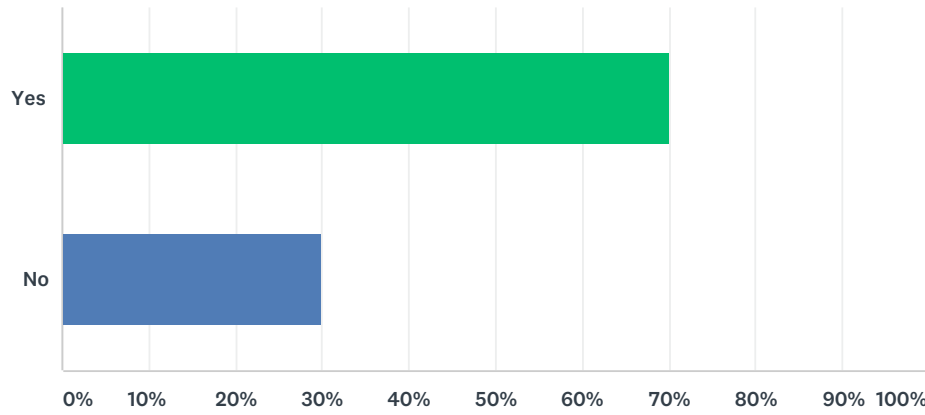
ANSWER CHOICES	RESPONSES	
No	55.56%	10
25% of organic premium	27.78%	5
50% of organic premium	5.56%	1
75% of organic premium	11.11%	2
TOTAL		18

Q13 Do you have any further comments about Ontario Organic Products Regulation or transition funds?

Answered: 12 Skipped: 10

Q30 Did you know that a Foodland Ontario Organic logo exists?

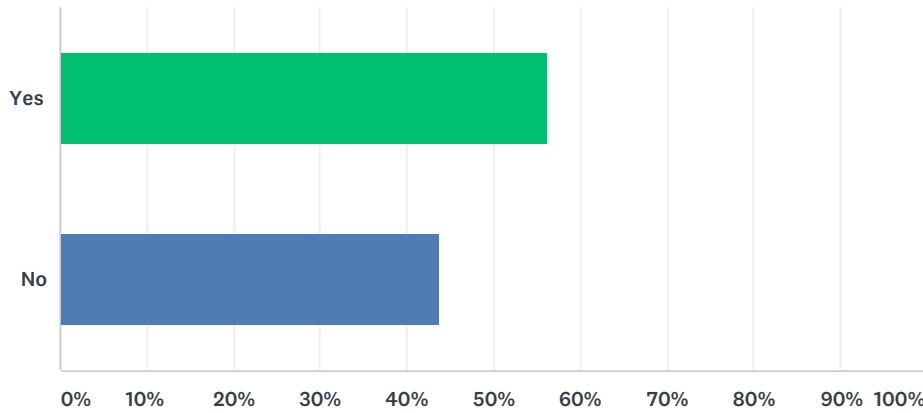
Answered: 20 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	70.00%	14
No	30.00%	6
TOTAL		20

Q31 Have you seen the logo used on any products in your store?

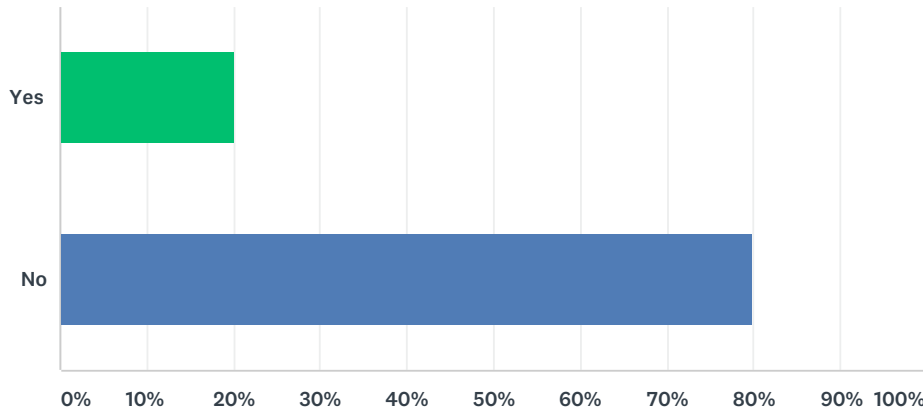
Answered: 16 Skipped: 6



ANSWER CHOICES	RESPONSES	
Yes	56.25%	9
No	43.75%	7
TOTAL		16

Q32 Do you think the Foodland Ontario Organic logo is effective in communicating the values of local organic farms and businesses?

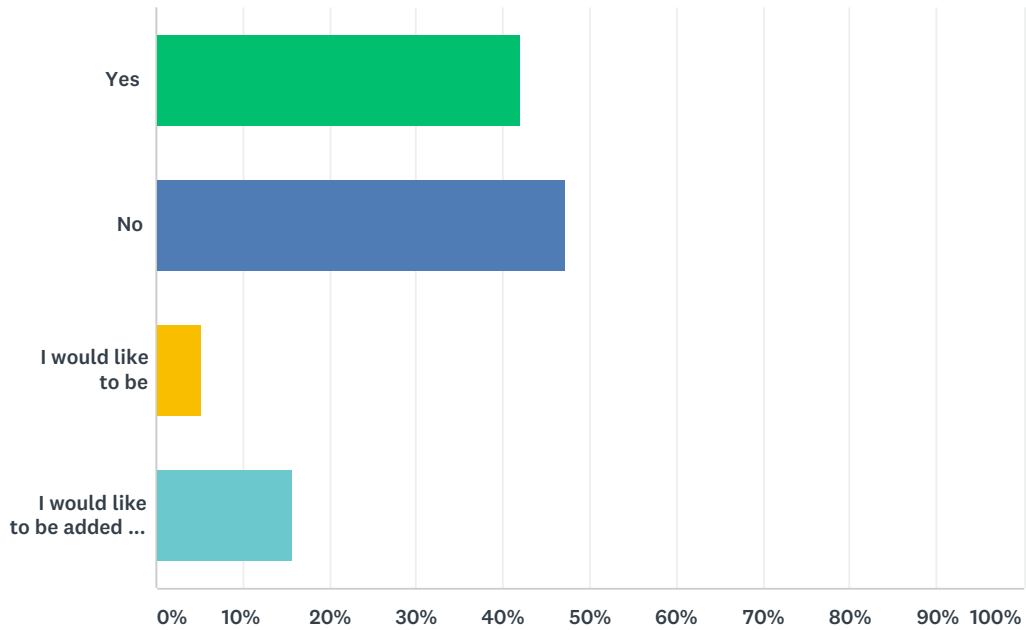
Answered: 10 Skipped: 12



ANSWER CHOICES	RESPONSES	
Yes	20.00%	2
No	80.00%	8
TOTAL		10

Q35 Are you an OCO supporting member?

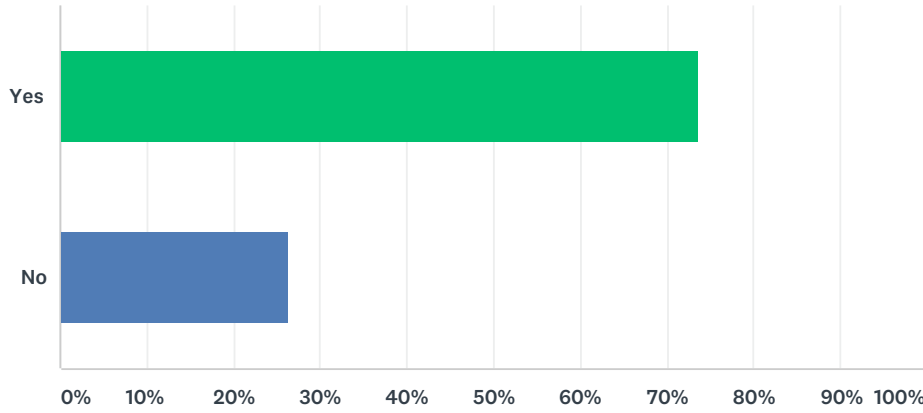
Answered: 19 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	42.11%	8
No	47.37%	9
I would like to be	5.26%	1
I would like to be added to the e-news mailing list (please share your email if you have not yet)	15.79%	3
Total Respondents: 19		

Q36 Are you aware of our Ontario Organic Directory?

Answered: 19 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	73.68%	14
No	26.32%	5
TOTAL		19