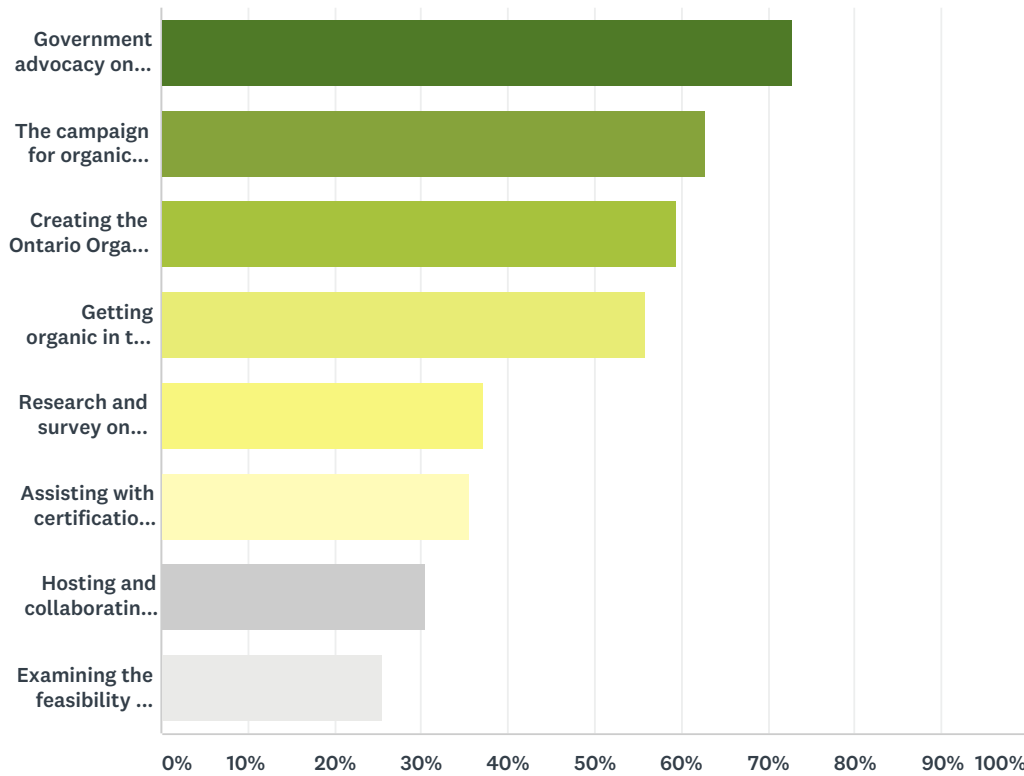


Q5 Over the past year, the Organic Council of Ontario has worked on a number of projects for our members. Please check the projects that mattered most to you.

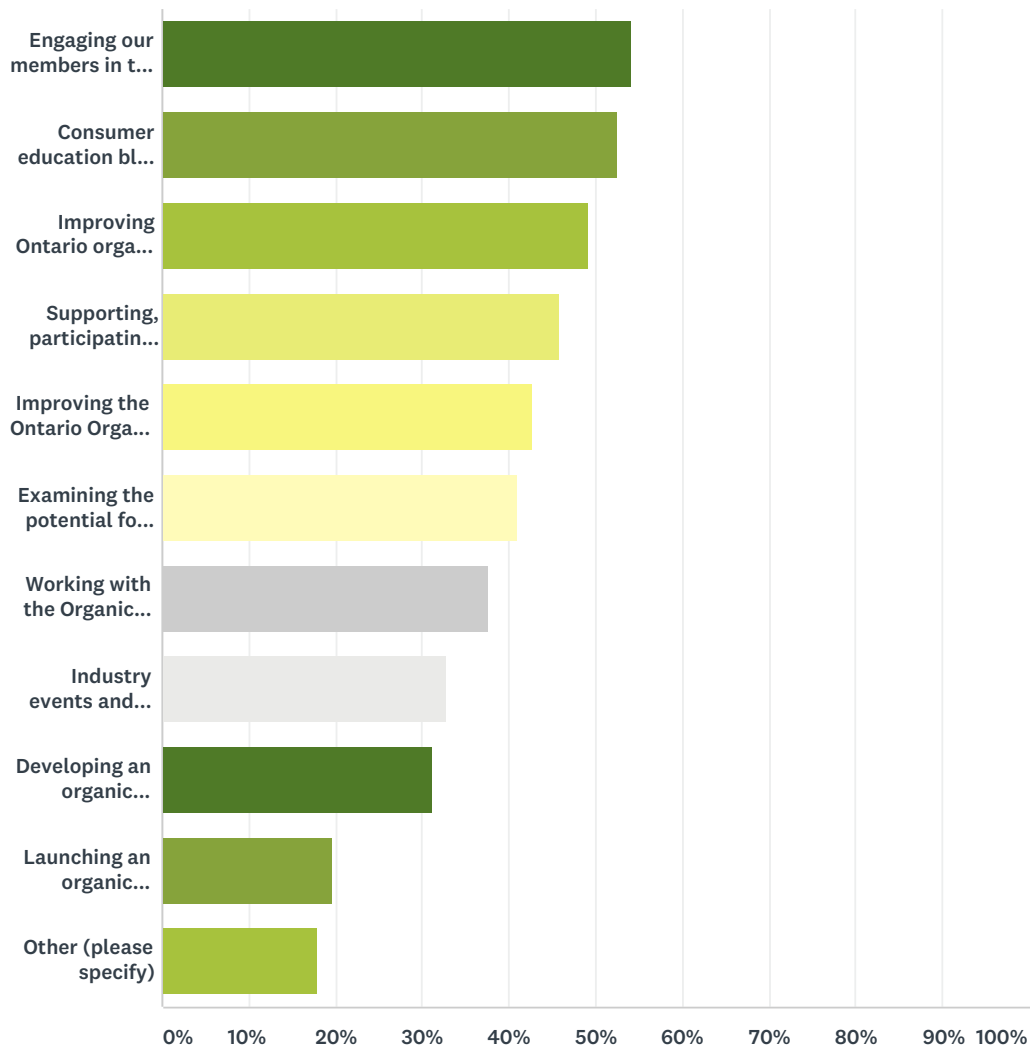
Answered: 59 Skipped: 11



ANSWER CHOICES	RESPONSES	
Government advocacy on organic issues	72.88%	43
The campaign for organic regulation in Ontario	62.71%	37
Creating the Ontario Organic Directory	59.32%	35
Getting organic in the media	55.93%	33
Research and survey on small-scale certification supports	37.29%	22
Assisting with certification and transition questions	35.59%	21
Hosting and collaborating on organic industry events	30.51%	18
Examining the feasibility of an organic check-off	25.42%	15
Total Respondents: 59		

Q6 Of the following possibilities for the coming year[s], which of the following priorities matter most to you? Please check all that apply.

Answered: 61 Skipped: 9



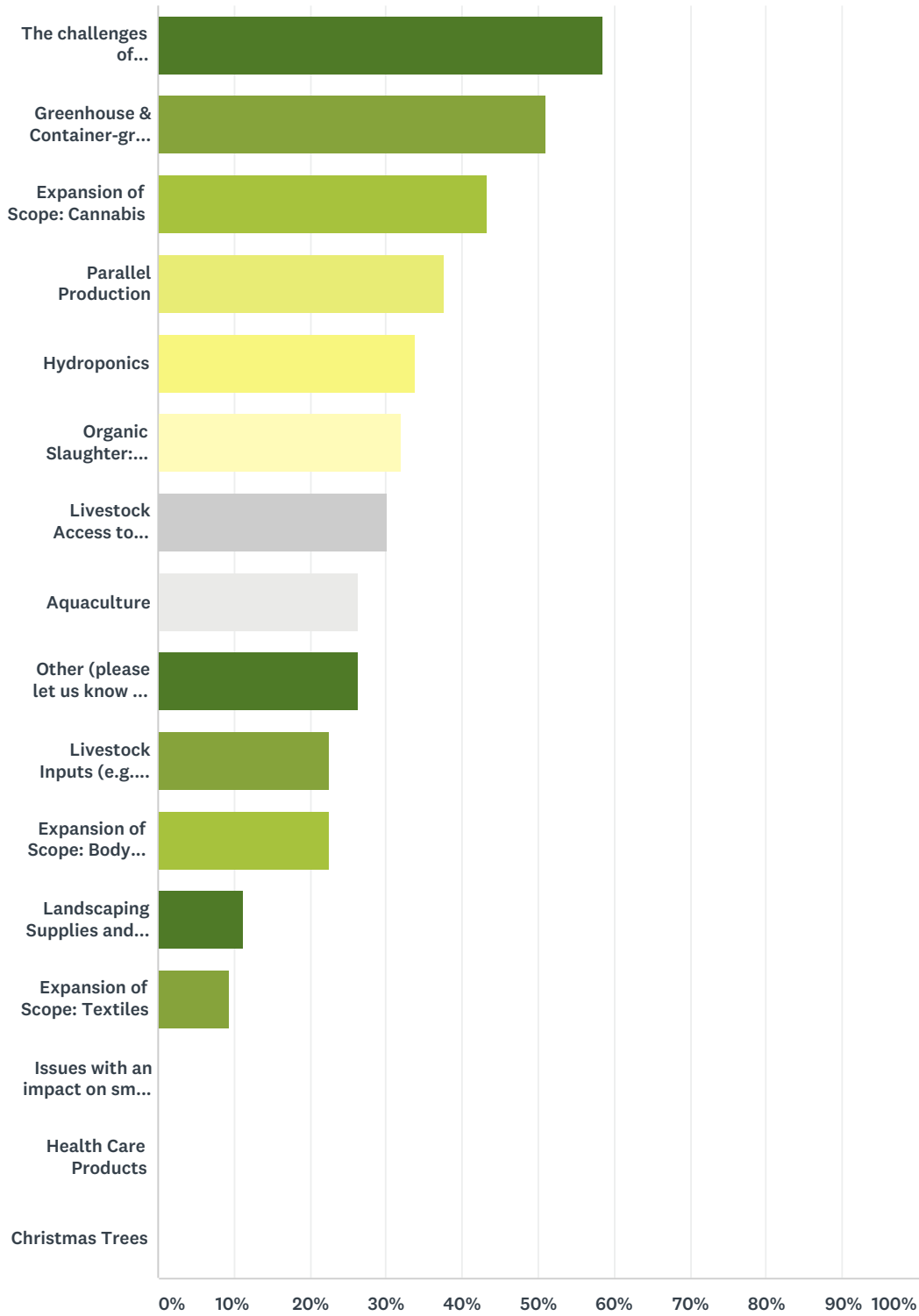
ANSWER CHOICES	RESPONSES	
Engaging our members in the organic standards review process	54.10%	33
Consumer education blogs and retail point of sale materials	52.46%	32
Improving Ontario organic data collection and reporting (production, pricing, and market data)	49.18%	30
Supporting, participating in, and defining priorities for organic research in Ontario	45.90%	28
Improving the Ontario Organic Directory	42.62%	26
Examining the potential for voluntary carbon credits for organic agriculture	40.98%	25
Working with the Organic Roundtable to create a national organic inputs directory	37.70%	23
Industry events and webinars on key topics of interest	32.79%	20
Developing an organic extension and transition program	31.15%	19

Launching an organic check-off proposal	19.67%	12
Other (please specify)	18.03%	11
Total Respondents: 61		

#	OTHER (PLEASE SPECIFY)	DATE
1	Need regulation and certification for 100% grass-fed and 100% pastured meats. We are looking for 100% pastured chicken that have not been fed corn and grains.	2/3/2019 2:14 PM
2	Harmonization of organic regulations throughout Canada	11/27/2018 3:40 PM
3	getting GMO's and pesticides on food labels	11/6/2018 2:54 PM
4	DEVELOPING NUTRITIONAL OUTREACH PROGRAMS MADE AVAILABLE TO SCHOOL BOARDS, DAYCARE CENTRE. HOSPITALS AND SENIORS ORGANIZATIONS	10/31/2018 2:19 PM
5	Lobbying for labelling of GMO	10/30/2018 4:00 PM
6	small farm certification and farmer led research.	10/30/2018 12:55 PM
7	updated guidelines on new organic farm inputs.	10/27/2018 11:23 AM
8	The campaign for organic regulation in Ontario	10/26/2018 1:45 PM
9	facilitating organic produce supply chain	10/26/2018 11:07 AM
10	Reduce certification fees	10/26/2018 9:21 AM
11	Competitive advantage of the NOP over COR	10/26/2018 8:13 AM

Q7 The Canadian Organic Standards are currently under review leading up to their renewal in 2020. OCO has launched a webinar series to help you understand how the process works, and to delve deeper into some of the major issues being debated during this renewal cycle. In the list of potential webinars below, please check any that you would be interested in attending.

Answered: 53 Skipped: 17



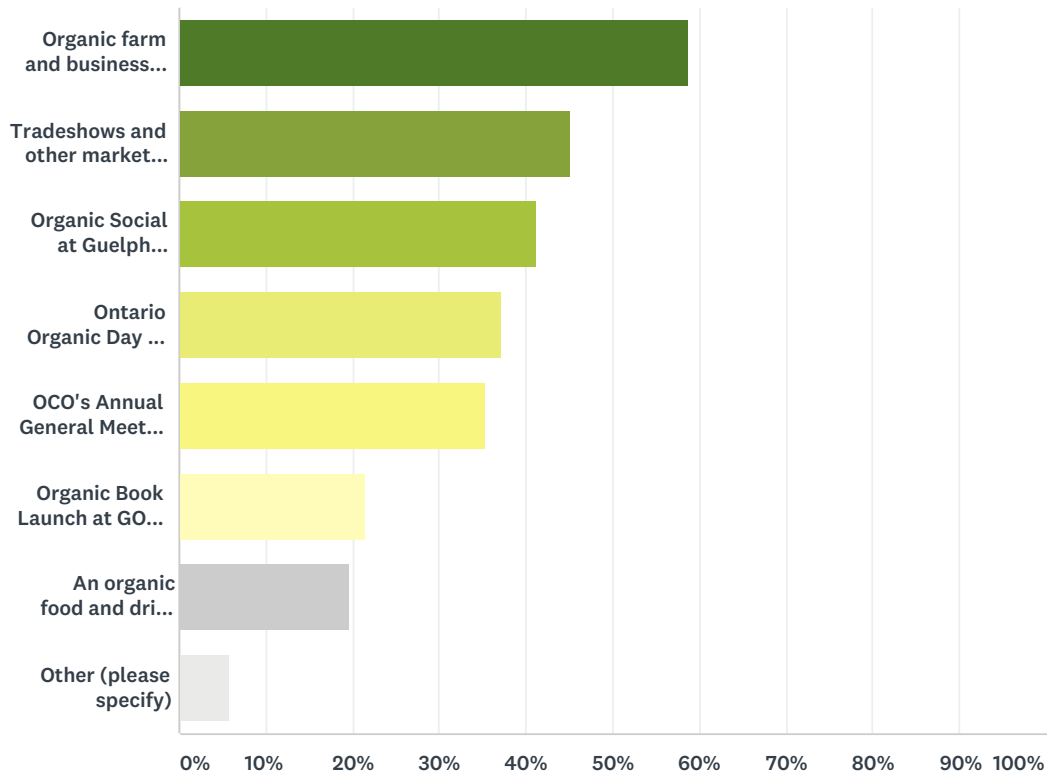
ANSWER CHOICES	RESPONSES	
The challenges of discrepancies between US and CAN standards	58.49%	31
Greenhouse & Container-grown crops	50.94%	27
Expansion of Scope: Cannabis	43.40%	23
Parallel Production	37.74%	20
Hydroponics	33.96%	18

Organic Slaughter: Accessibility/Shortage	32.08%	17
Livestock Access to Outdoors (and related issues)	30.19%	16
Aquaculture	26.42%	14
Other (please let us know if there are any other topics or issues you might like to see addressed in the organic review process):	26.42%	14
Livestock Inputs (e.g. amino acids)	22.64%	12
Expansion of Scope: Body Care & Natural Health Products	22.64%	12
Landscaping Supplies and Services	11.32%	6
Expansion of Scope: Textiles	9.43%	5
Issues with an impact on small producers & CSAs (e.g. paper transplant pots)	0.00%	0
Health Care Products	0.00%	0
Christmas Trees	0.00%	0
Total Respondents: 53		

#	OTHER (PLEASE LET US KNOW IF THERE ARE ANY OTHER TOPICS OR ISSUES YOU MIGHT LIKE TO SEE ADDRESSED IN THE ORGANIC REVIEW PROCESS):	DATE
1	Make organic the norm. The use of the word organic by fraudulent vendors	11/27/2018 3:40 PM
2	ACCESS AND INFORMATION REGARDING ALL ORGANIC PRODUCTS GROWN, PRODUCED IN CDN. PROVINCES AS WELL AS LOBBYING THE FEDS FOR BETTER CROSS PROVINCIAL TRADE OF THOSE PRODUCTS!	10/31/2018 2:19 PM
3	Labelling	10/30/2018 4:00 PM
4	Agro-forestry and very bio-diverse agricultural practices within the organic standards - pitfalls of a system that looks at planted crops and less at native/nature planted harvesting models.	10/30/2018 12:55 PM
5	Plant and livestock inputs made from seaweed.	10/27/2018 11:23 AM
6	Helping small scale farmers with weed management	10/26/2018 4:43 PM
7	Organic Standards for growing cannabis	10/26/2018 3:18 PM
8	Aquaponic farming indoor facility (specific)	10/26/2018 12:35 PM
9	making certification efficient for businesses	10/26/2018 11:29 AM
10	Greenhouse construction, maintenance, sizes to reflect sustainability,	10/26/2018 11:18 AM
11	Cutflowers/ornamental horticulture	10/26/2018 11:14 AM
12	organic backyard gardening, organic community garden	10/26/2018 11:07 AM
13	Anything related to Maple ☐	10/26/2018 9:21 AM
14	Needs to be enforcement of false organic claims. The word "organic" needs to be treated like a legal claim.	10/26/2018 9:10 AM

Q8 Each year, we hold several events that attract a wide range of organic stakeholders. Of the following events, which would you be interested in attending? Check any that apply.

Answered: 51 Skipped: 19

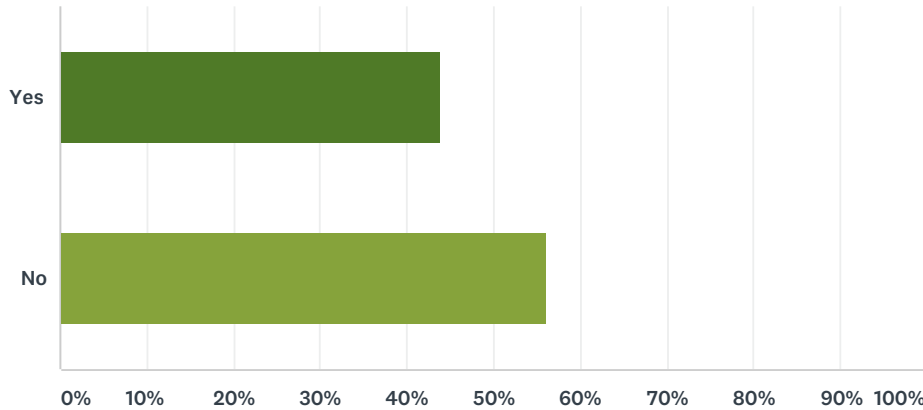


ANSWER CHOICES	RESPONSES
Organic farm and business tours	58.82% 30
Tradeshows and other marketing events	45.10% 23
Organic Social at Guelph Organic Conference (joint event with COTA)	41.18% 21
Ontario Organic Day at Queens Park - meet with MPPs about organic priorities	37.25% 19
OCO's Annual General Meeting and Organic Forum	35.29% 18
Organic Book Launch at GOC (joint event with COG)	21.57% 11
An organic food and drink fundraiser	19.61% 10
Other (please specify)	5.88% 3
Total Respondents: 51	

#	OTHER (PLEASE SPECIFY)	DATE
1	ORGANIC ECO TOURISM SHOW//IDEAS TO ELIMINATE OR VASTLY REDUCE ONE'S CARBON FOOTPRINT	10/31/2018 2:20 PM
2	I'm located in Thunder Bay, nearly impossible to affordably attend	10/26/2018 11:15 AM
3	J	10/26/2018 9:03 AM

Q9 These events often require food donations and financial sponsorships in order to be successful. Would you be interested in learning more about how you can support OCO's events and gain business exposure through sponsorship?

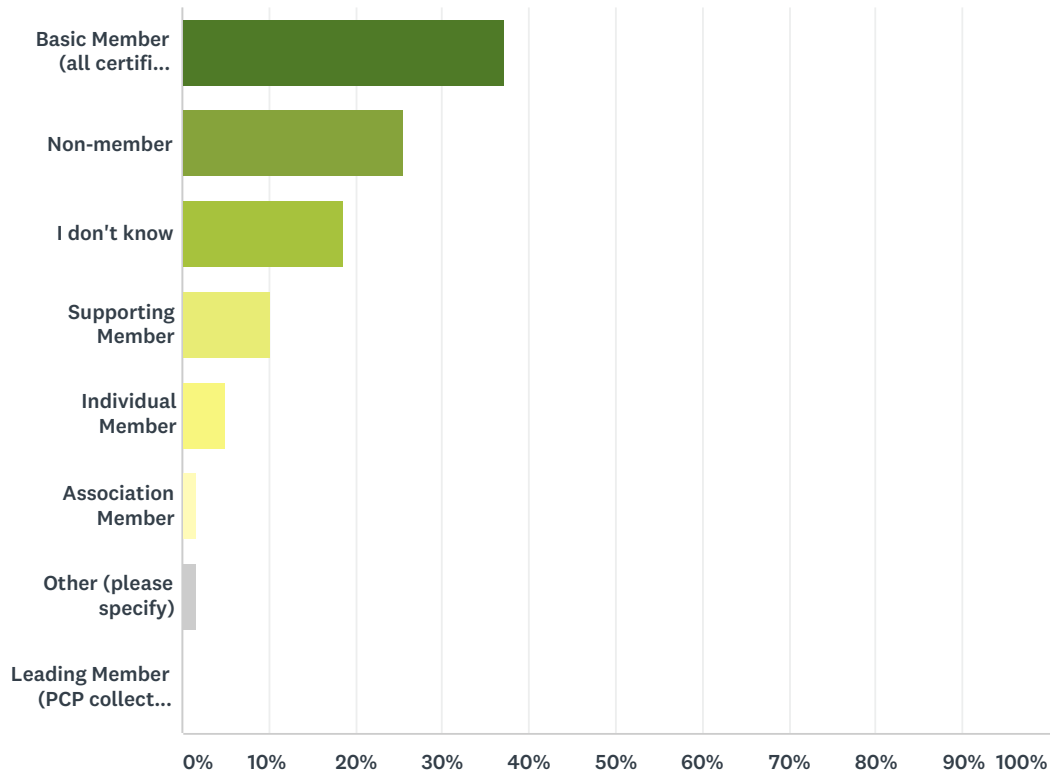
Answered: 57 Skipped: 13



ANSWER CHOICES	RESPONSES	
Yes	43.86%	25
No	56.14%	32
TOTAL		57

Q10 Please select your current membership status:

Answered: 59 Skipped: 11

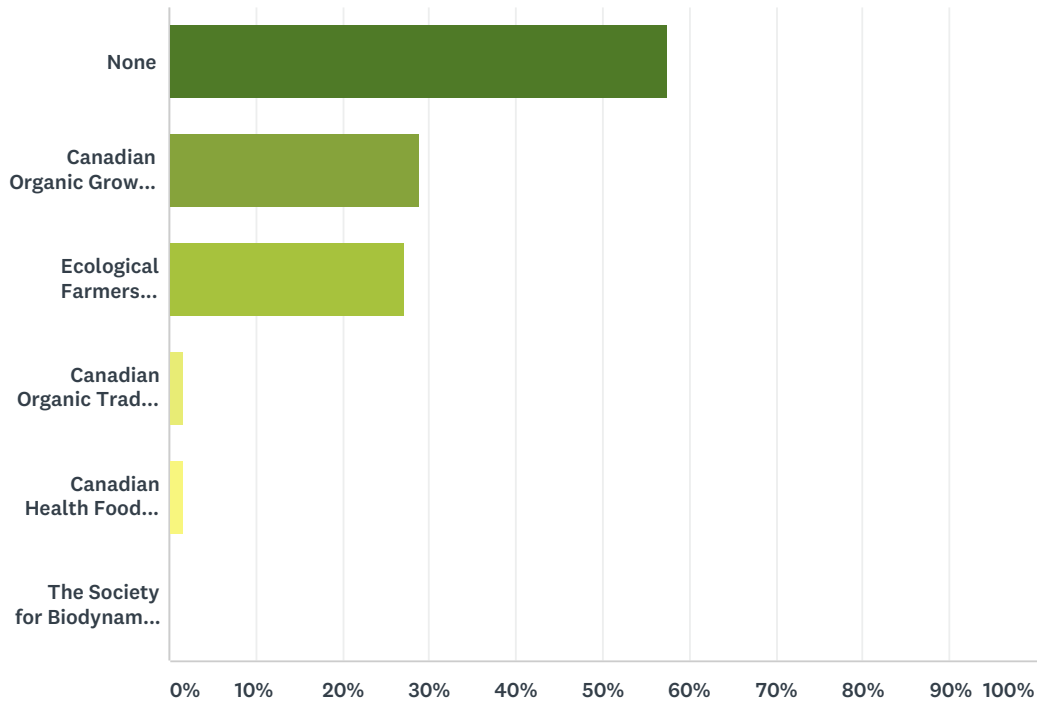


ANSWER CHOICES	RESPONSES	
Basic Member (all certified organic farms & businesses)	37.29%	22
Non-member	25.42%	15
I don't know	18.64%	11
Supporting Member	10.17%	6
Individual Member	5.08%	3
Association Member	1.69%	1
Other (please specify)	1.69%	1
Leading Member (PCP collector)	0.00%	0
TOTAL		59

#	OTHER (PLEASE SPECIFY)	DATE
1	Waiting for a reason to join	10/26/2018 9:22 AM

Q11 Are you a member of any of these other organic organizations?

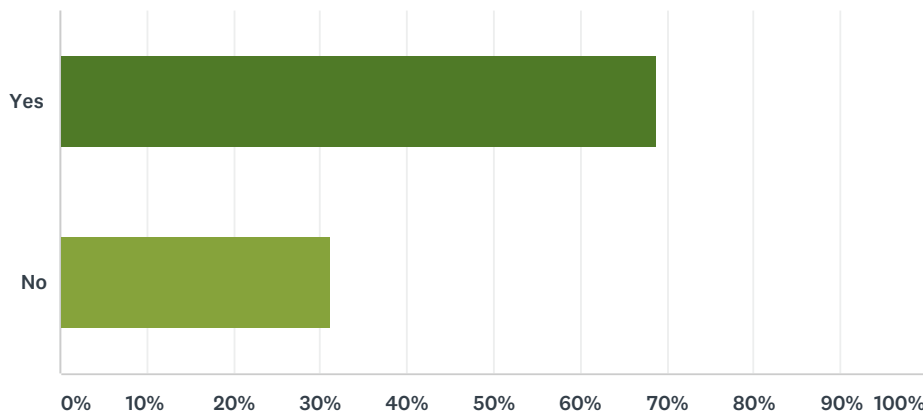
Answered: 59 Skipped: 11



ANSWER CHOICES	RESPONSES	
None	57.63%	34
Canadian Organic Growers (COG)	28.81%	17
Ecological Farmers Association of Ontario (EFAO)	27.12%	16
Canadian Organic Trade Association (COTA)	1.69%	1
Canadian Health Food Association (CHFA)	1.69%	1
The Society for Biodynamic Farming & Gardening in Ontario	0.00%	0
Total Respondents: 59		

Q12 The lack of organic regulation in Ontario means there are no restrictions on use of the word “organic” on products sold within Ontario. Unless the product is exported out of Ontario or carries the Canada Organic logo, it can be falsely labeled or advertised as organic without repercussion. In 2017, we put forward a Private Member’s Bill that, if passed, would have created organic regulation in this province. The bill passed second reading, but unfortunately did not become law before the election was called. Prior to taking this survey, were you aware that there is no Organic Regulation in Ontario?

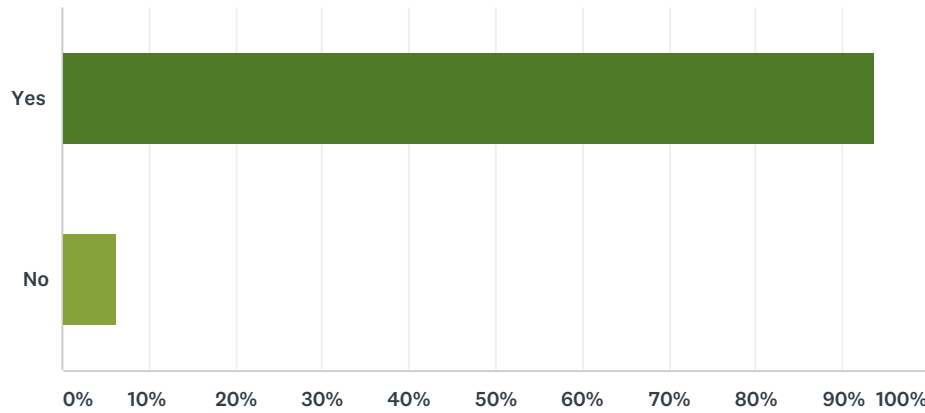
Answered: 48 Skipped: 22



ANSWER CHOICES	RESPONSES	
Yes	68.75%	33
No	31.25%	15
TOTAL		48

Q13 Do you support the push for Organic Regulation in Ontario?

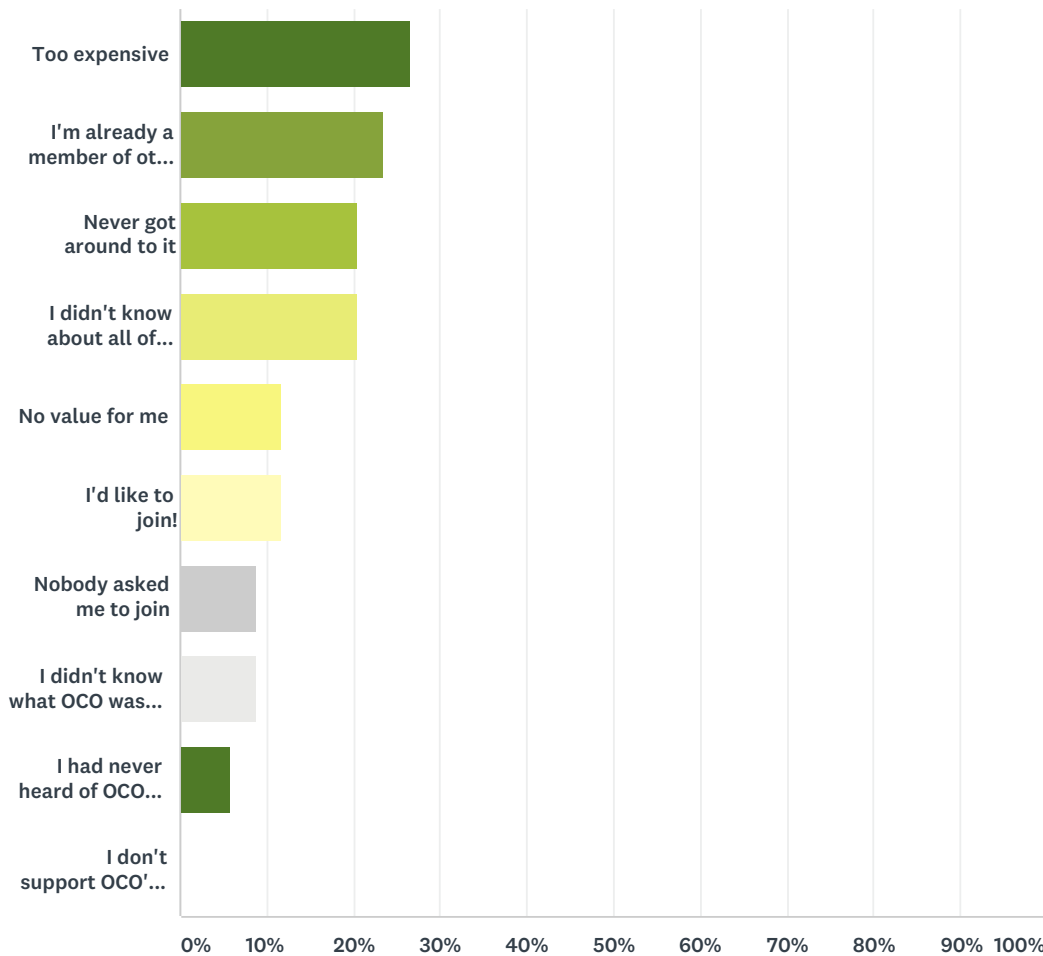
Answered: 48 Skipped: 22



ANSWER CHOICES	RESPONSES	
Yes	93.75%	45
No	6.25%	3
TOTAL		48

Q14 What is preventing you from becoming a Supporting Member of OCO (paid membership)?

Answered: 34 Skipped: 36



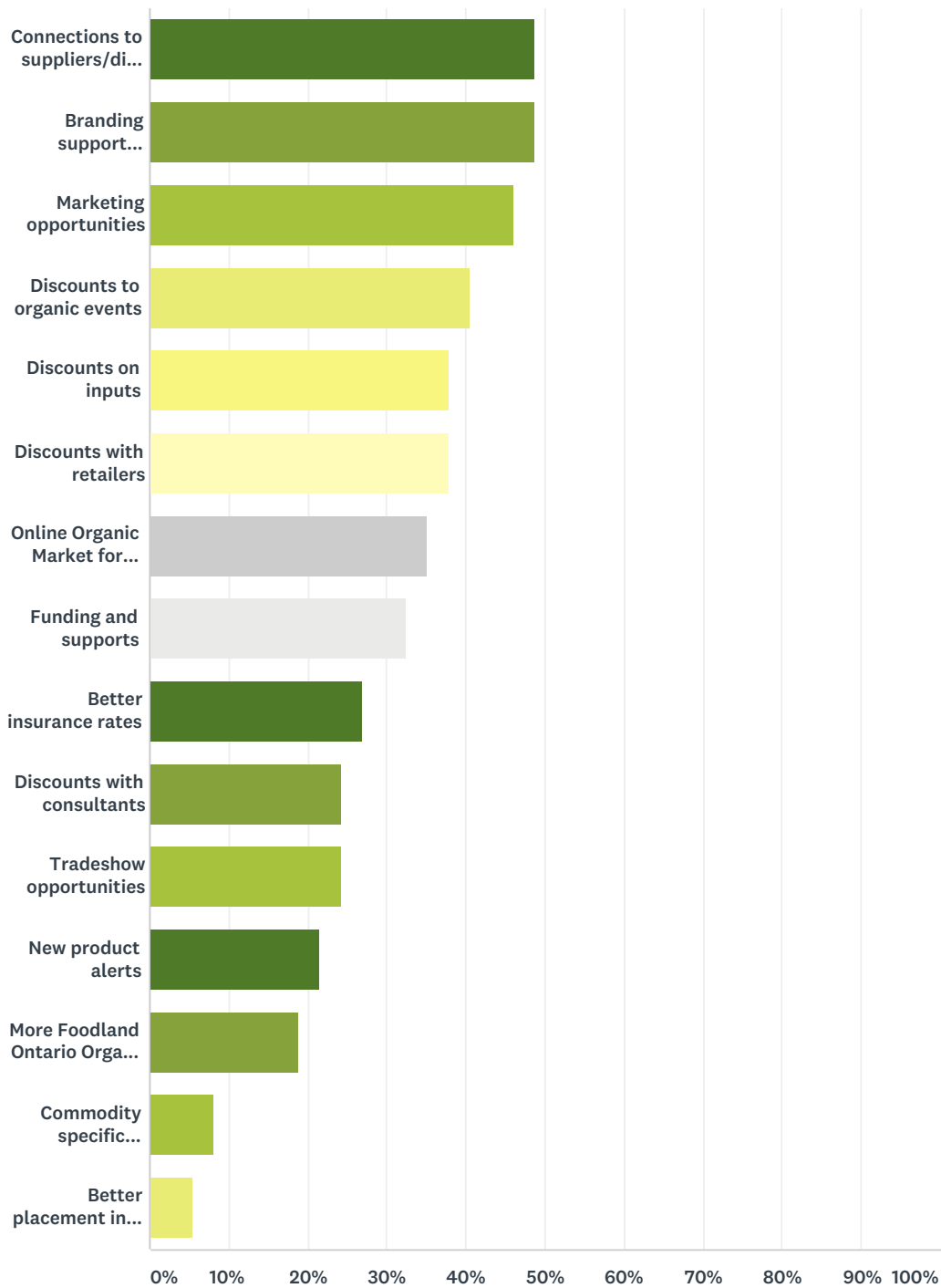
ANSWER CHOICES	RESPONSES	
Too expensive	26.47%	9
I'm already a member of other organizations	23.53%	8
Never got around to it	20.59%	7
I didn't know about all of the benefits	20.59%	7
No value for me	11.76%	4
I'd like to join!	11.76%	4
Nobody asked me to join	8.82%	3
I didn't know what OCO was doing	8.82%	3
I had never heard of OCO before	5.88%	2
I don't support OCO's mandate	0.00%	0

Total Respondents: 34

#	OTHER (PLEASE SPECIFY)	DATE
1	I just cannot afford any new memberships at this time	11/27/2018 6:04 PM
2	was a member but because of wet spring and drop of spelt prices previous year due to european dumping on canada i decided to put my membership on hold	11/13/2018 5:39 PM
3	I am very small CSA farmer - 11 shares this year	11/6/2018 3:00 PM
4	NOT SURE OF THE COST FOR AN INDIVIDUAL AND WHAT BENEFITS ONE CAN DERRIVE	10/31/2018 2:22 PM
5	Limiting expenses this year	10/30/2018 12:59 PM
6	Previously too expensive, recently we have not yet got to it. We will.	10/26/2018 4:57 PM
7	I think it will be too onerous.	10/26/2018 4:45 PM
8	Brand new business and setting up the facility	10/26/2018 12:42 PM
9	have attempted, but no one got back to me, and this year is free.	10/26/2018 11:32 AM
10	Too Toronto/ Guelph centric	10/26/2018 11:17 AM
11	Organic council should not have optional levels of membership. It creates inequality. I distrust you for it	10/26/2018 9:42 AM
12	As soon as the organic bill passes	10/26/2018 9:25 AM
13	I may be a member, how do I find out?	10/26/2018 8:31 AM

Q15 What benefits would encourage you to become a Supporting Member?

Answered: 37 Skipped: 33



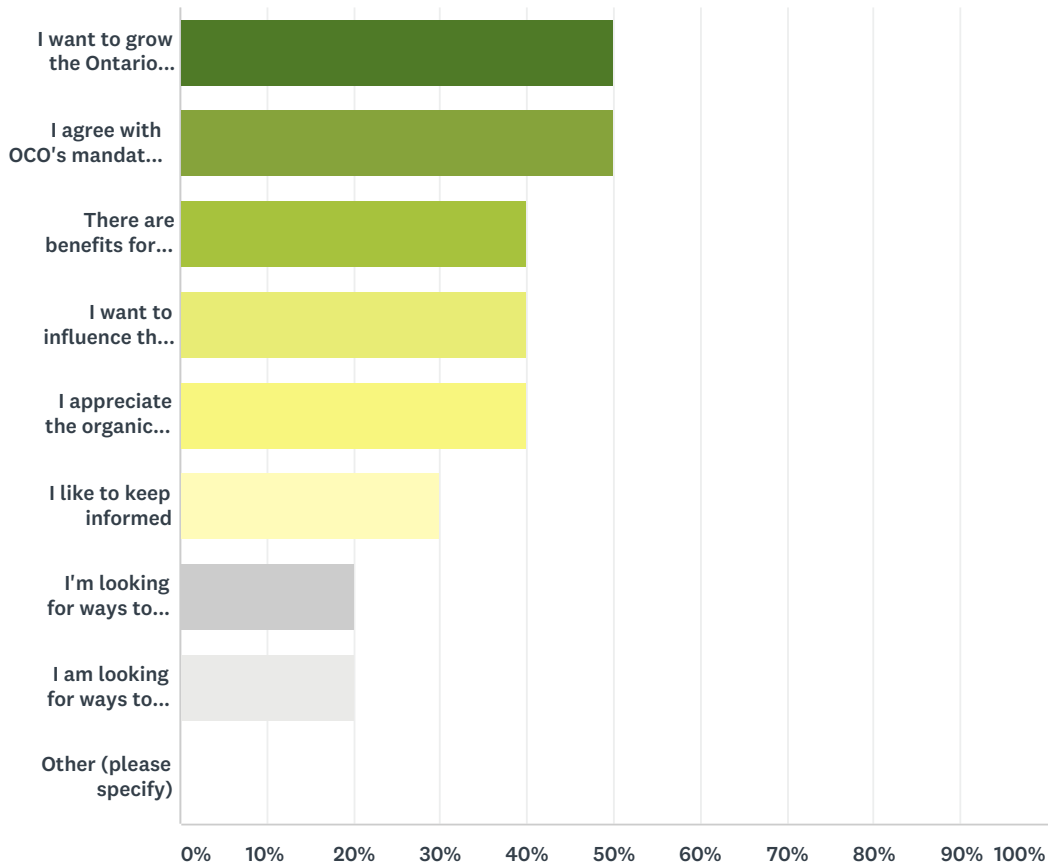
ANSWER CHOICES	RESPONSES
Connections to suppliers/distributors	48.65% 18
Branding support ("Ontario Organic" sign)	48.65% 18

Marketing opportunities	45.95%	17
Discounts to organic events	40.54%	15
Discounts on inputs	37.84%	14
Discounts with retailers	37.84%	14
Online Organic Market for members	35.14%	13
Funding and supports	32.43%	12
Better insurance rates	27.03%	10
Discounts with consultants	24.32%	9
Tradeshaw opportunities	24.32%	9
New product alerts	21.62%	8
More Foodland Ontario Organic resources	18.92%	7
Commodity specific communications	8.11%	3
Better placement in Directory	5.41%	2
Total Respondents: 37		

#	OTHER (PLEASE SPECIFY)	DATE
1	N/A	11/27/2018 6:04 PM
2	i am currently grown hay and will for another 4 years at which point i am considering going back to beans or a similar crop{organic}	11/13/2018 5:39 PM
3	More time	11/13/2018 4:24 PM
4	funding farmer led research	10/30/2018 12:59 PM
5	Working together to have a bigger voice on Organic labeling in Ontario	10/26/2018 4:57 PM
6	Better education on local and organic	10/26/2018 4:45 PM
7	Feeling like the staff at the organization valued people and listened	10/26/2018 3:48 PM
8	ability to influence regulations	10/26/2018 11:32 AM
9	Help us grow and become certified so we can afford the fee!	10/26/2018 11:18 AM
10	Currently nothing for Maple ☐	10/26/2018 9:25 AM
11	Having a voice and input opportunities	10/26/2018 8:31 AM

Q16 Why do you support OCO? Please check all that apply.

Answered: 10 Skipped: 60

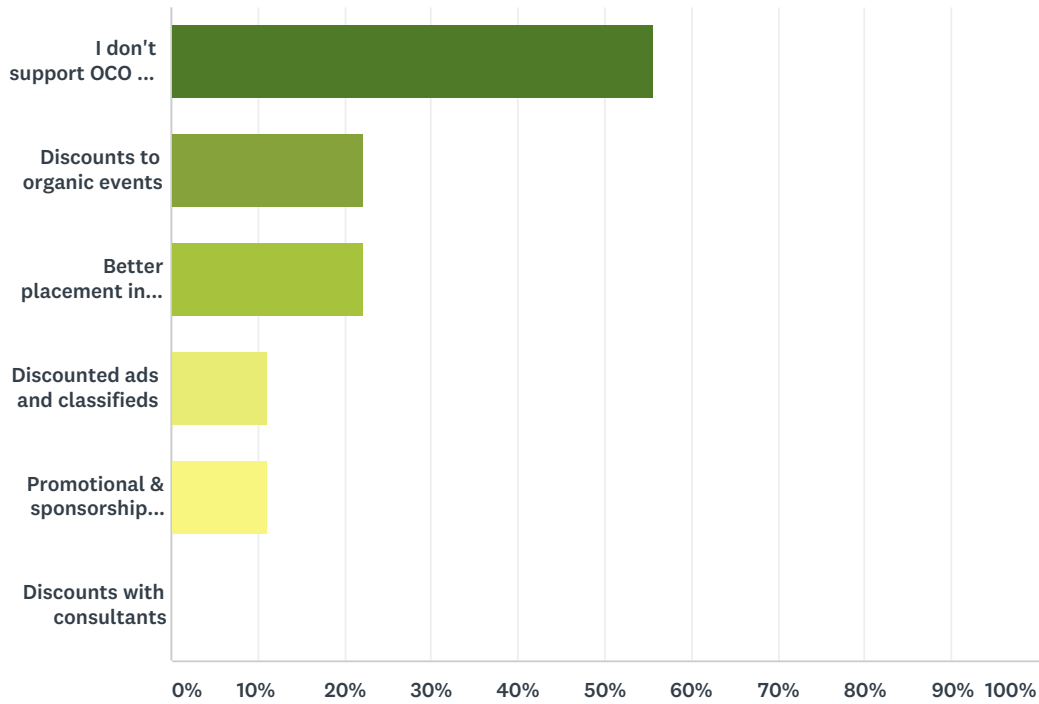


ANSWER CHOICES	RESPONSES	
I want to grow the Ontario organic supply	50.00%	5
I agree with OCO's mandate and want to support its activities	50.00%	5
There are benefits for my company/organization (e.g. directory)	40.00%	4
I want to influence the standards and government	40.00%	4
I appreciate the organic consumer/ public education OCO provides	40.00%	4
I like to keep informed	30.00%	3
I'm looking for ways to connect with other organic businesses	20.00%	2
I am looking for ways to market my local organic offerings	20.00%	2
Other (please specify)	0.00%	0
Total Respondents: 10		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q17 What benefits do you most value as a paying member?

Answered: 9 Skipped: 61

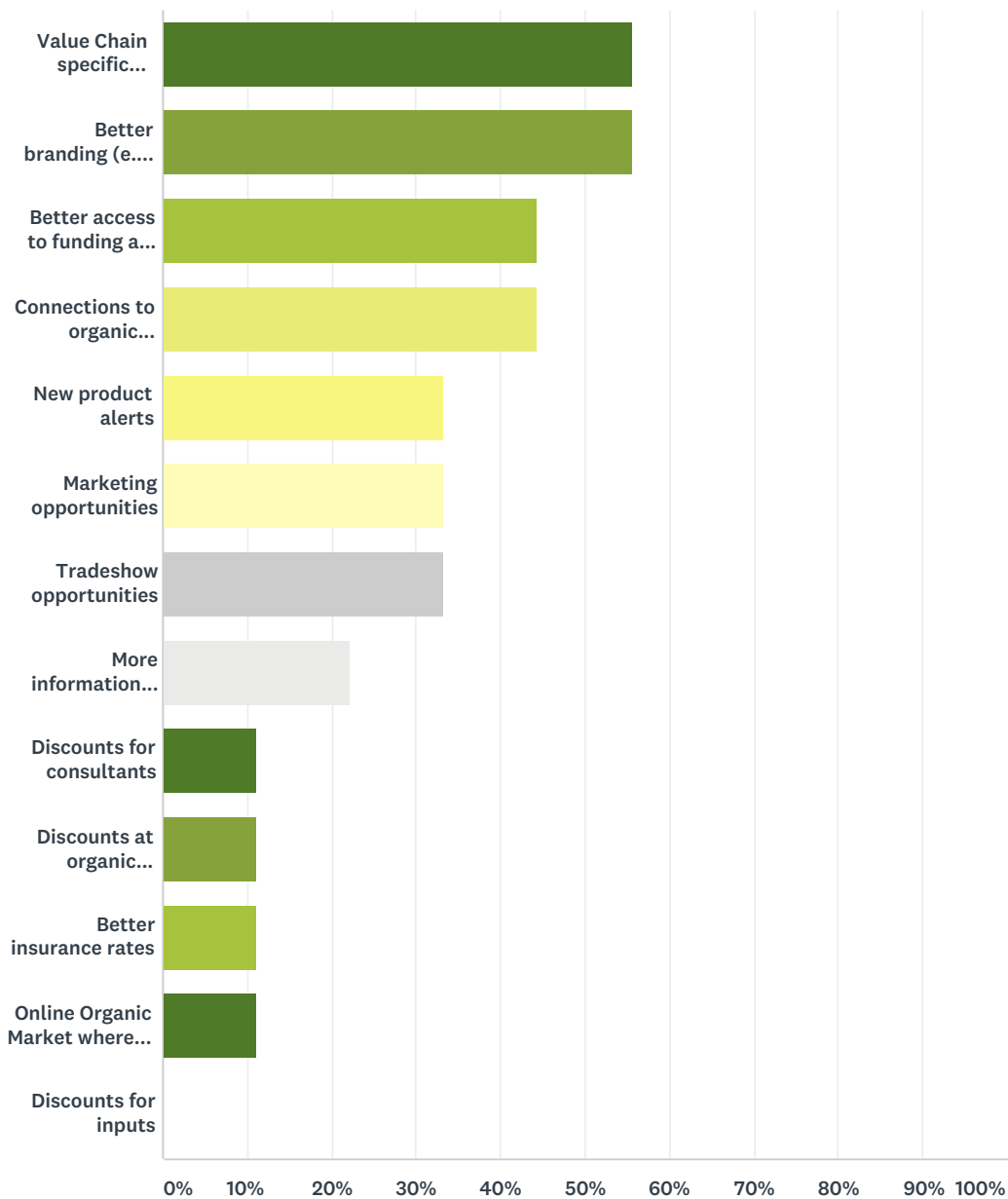


ANSWER CHOICES	RESPONSES
I don't support OCO for the tangible benefits	55.56% 5
Discounts to organic events	22.22% 2
Better placement in the Ontario Organic Directory	22.22% 2
Discounted ads and classifieds	11.11% 1
Promotional & sponsorship opportunities	11.11% 1
Discounts with consultants	0.00% 0
Total Respondents: 9	

#	OTHER (PLEASE SPECIFY)	DATE
1	Supporting OCO helps grow the Organic sector and awareness in Ontario	10/31/2018 1:39 PM
2	Having organics available to me as a consumer	10/30/2018 1:12 PM

Q18 What benefits would you most like to see OCO further develop?

Answered: 9 Skipped: 61



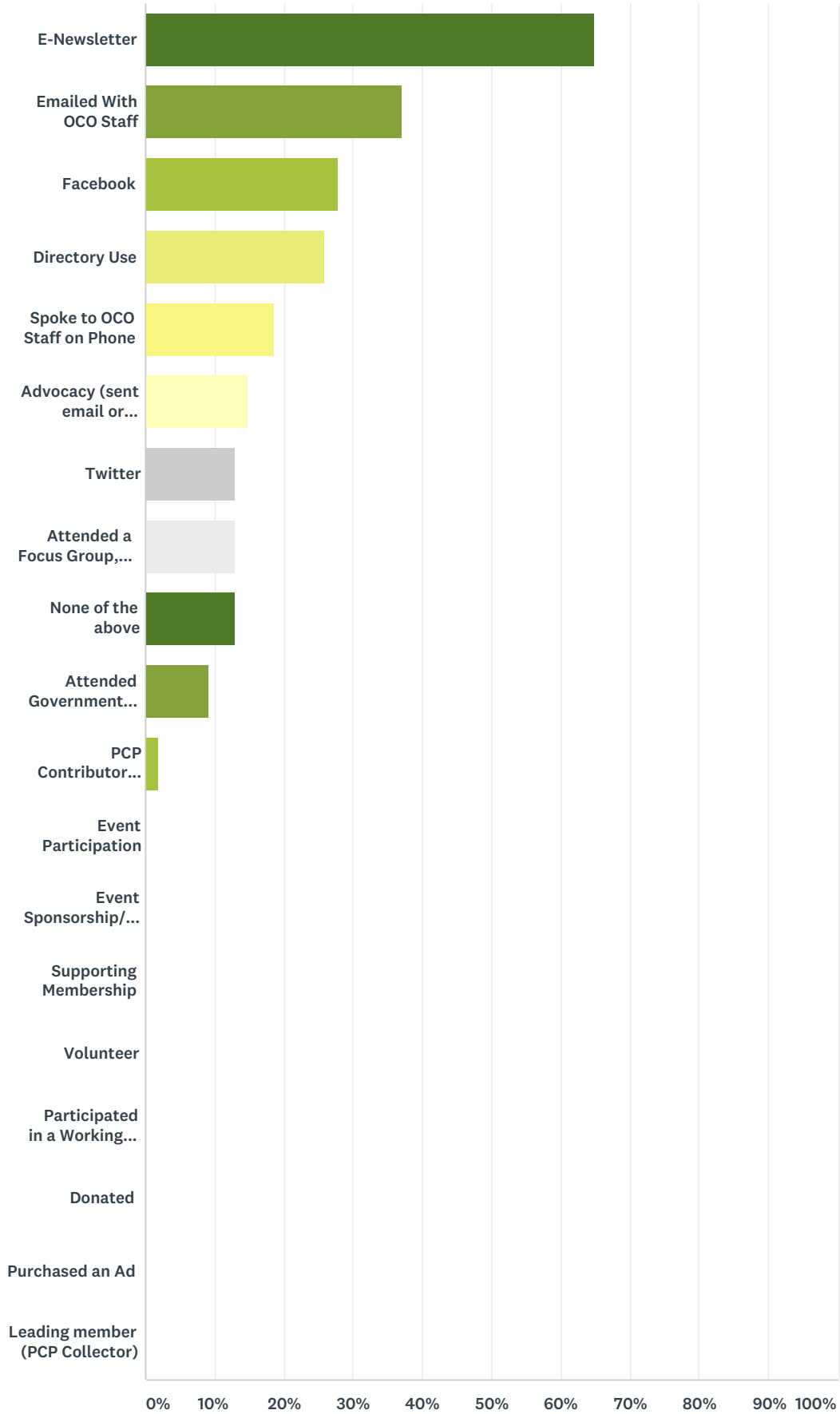
ANSWER CHOICES	RESPONSES	
Value Chain specific communications and meetings (e.g. dairy, pork etc.)	55.56%	5
Better branding (e.g. "I support Ontario Organic" signage)	55.56%	5
Better access to funding and supports	44.44%	4
Connections to organic suppliers & distributors	44.44%	4
New product alerts	33.33%	3
Marketing opportunities	33.33%	3

Tradeshow opportunities	33.33%	3
More information about and resources associated with the Foodland Ontario Organic program	22.22%	2
Discounts for consultants	11.11%	1
Discounts at organic retailers	11.11%	1
Better insurance rates	11.11%	1
Online Organic Market where members can sell their products (and individual members get a discount)	11.11%	1
Discounts for inputs	0.00%	0
Total Respondents: 9		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q19 In which of the following ways do you currently engage with the Organic Council of Ontario, or have you engaged in the past? Please check all that apply.

Answered: 54 Skipped: 16



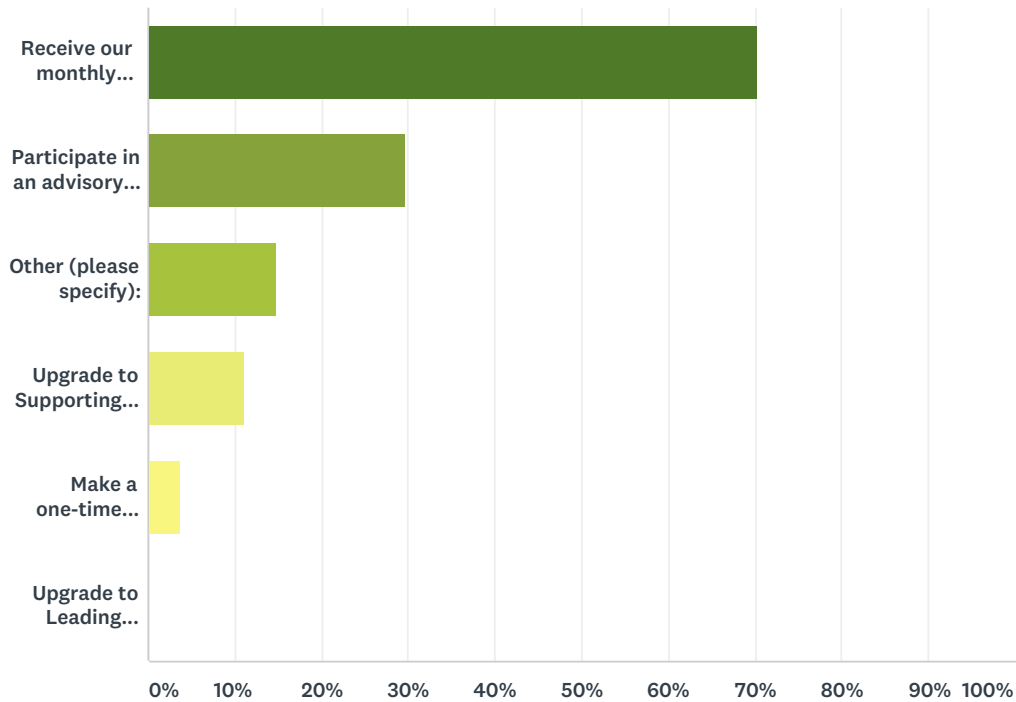
ANSWER CHOICES

RESPONSES

E-Newsletter	64.81%	35
Emailed With OCO Staff	37.04%	20
Facebook	27.78%	15
Directory Use	25.93%	14
Spoke to OCO Staff on Phone	18.52%	10
Advocacy (sent email or postcard to my MPP)	14.81%	8
Twitter	12.96%	7
Attended a Focus Group, Webinar, or Interview	12.96%	7
None of the above	12.96%	7
Attended Government Listening Sessions	9.26%	5
PCP Contributor (you pay a small levy that benefits OCO)	1.85%	1
Event Participation	0.00%	0
Event Sponsorship/Donation	0.00%	0
Supporting Membership	0.00%	0
Volunteer	0.00%	0
Participated in a Working Group	0.00%	0
Donated	0.00%	0
Purchased an Ad	0.00%	0
Leading member (PCP Collector)	0.00%	0
Total Respondents: 54		

Q20 Are you interested in getting more involved with us? Let us know if you would like to participate in any of the following ways. We'll follow up to let you know how to make it happen.

Answered: 27 Skipped: 43



ANSWER CHOICES	RESPONSES
Receive our monthly E-Newsletter	70.37% 19
Participate in an advisory committee	29.63% 8
Other (please specify):	14.81% 4
Upgrade to Supporting Membership (paid)	11.11% 3
Make a one-time donation to support our work	3.70% 1
Upgrade to Leading Membership (collect a voluntary check-off to benefit OCO)	0.00% 0
Total Respondents: 27	

#	OTHER (PLEASE SPECIFY):	DATE
1	open for temporary discussion/input during winter months.	10/30/2018 1:03 PM
2	upgrade membership but need to further investigate the rates & benefits:-)	10/27/2018 5:31 PM
3	Already a supporting member Invoice 2018-347	10/26/2018 12:49 PM
4	Would be willing to act as northwestern Ontario contact/advisor	10/26/2018 11:23 AM

Q21 If you have any other feedback to share about anything we do, we want to hear what you have to say. Please share your thoughts below.

Answered: 9 Skipped: 61

#	RESPONSES	DATE
1	Danger of pesticides and their effects on humans, bees, children etc.	10/30/2018 1:13 PM
2	Small scale farm certification and models that address bio-diverse (permaculture/forest/natural - whatever term one uses) might attract more farmers to certify.	10/30/2018 1:03 PM
3	Thank you!	10/26/2018 4:58 PM
4	Under the question about membership in other organizations please add the Society for Biodynamic Farming and Gardening. We are a sister organic organization. Biodynamics is good organics plus.	10/26/2018 3:22 PM
5	Would like to be more involved, but am currently volunteering in another seed industry organization.	10/26/2018 11:33 AM
6	to engage the farmers in the ethnic communities. there are more and more immigrants acquiring land or work in the agriculture who come from the ethnic communities and who are not connected.	10/26/2018 11:12 AM
7	You are just trying to become the next agricorp for organics. You play favorites based on supporting fees. This is a political scam waiting to happen.	10/26/2018 9:44 AM
8	Not enough space To list everything	10/26/2018 9:27 AM
9	I'd like more information on interpretation of the COR standards, if someone could reach out to discuss, it would be much appreciated.	10/26/2018 9:19 AM