

## Ads & Promotions Pricing – 2021

		<b>Non-Member</b>	<b>Basic Member</b>	<b>Supporting &amp; Individual Members</b>	<b>Leading Member (PCP)</b>
<b>Web Banner Display Ads</b>	<b>Main Site - Margin 1 month</b>	\$75	\$70	1 FREE/year   \$50 each additional (Supporting Members)	1 FREE/year   \$45 each additional
	<b>Main Site - Margin 4 months</b>	\$250	\$225	\$195	\$175
<b><u>Classified Ads</u></b>	<b>Dual Classified (e-news &amp; website)</b>	\$25	\$25	1 FREE/year, \$20 each additional	2 FREE/year, \$15 each additional
<b><u>Directory Listing Promotion</u></b>	<b>Featured Listing - 1 month</b>	N/A	\$35	1 FREE/year, \$25 for additional (Supporting Members)	\$25
	<b>Featured Listing - 4 months</b>	N/A	\$125	\$95	1 FREE/year, \$95 each additional

**Please note:** Eligibility for ads, listings, or promotional products will be determined on a case-by-case basis by Organic Council of Ontario staff based on geographical and topical appropriateness for our audience.