
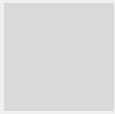








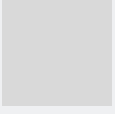


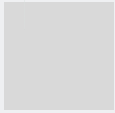






REGENERATIVE PROGRAMS AND INCENTIVES FEASIBILITY STUDY

REPORT HIGHLIGHTS

EXPLORING REGENERATIVE PROGRAMS

	STANDARDS BASED	BASED ON SOIL HEALTH	EDUCATION & TRAINING	OUTCOMES BASED	IMPROVEMENT INCENTIVE
					
 Regenerative Organic Certified™					
 SOIL CARBON INITIATIVE					

This unique study explores three exciting new programs: Regenerative Organic Certification (ROC), Ecological Outcome Verification (EOV) and the Soil Carbon Initiative (SCI). All three are intended to measure, certify and verify regenerative and regenerative organic farming practises.

DEMAND AND MARKET FOR REGENERATIVE LABELS

Climate-friendly food production is a demand among consumers, retailers, and producers.

96%



OF RETAILERS

WOULD CARRY REGENERATIVE LABEL TO HELP ENVIRONMENT

86%



OF CONSUMERS

WOULD PURCHASE REGENERATIVE LABEL TO HELP THE CLIMATE

91%



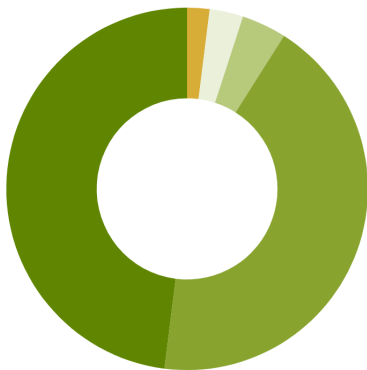
OF PRODUCERS

OPEN TO APPLYING FOR REGENERATIVE CERTIFICATION/INCENTIVE PROGRAMS

LEARN MORE

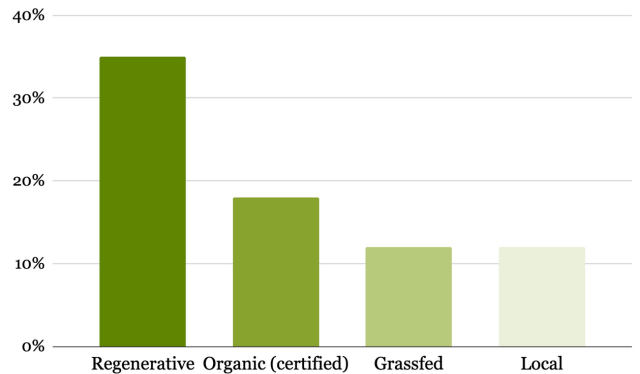
info@organiccouncil.ca | www.organiccouncil.ca

CONSUMERS ARE WILLING TO PAY MORE FOR CLIMATE FRIENDLY PRODUCTS



● Not At All Willing
 ● Don't Know/Neutral
 ● Not Very Willing
 ● Very Willing
 ● Somewhat Willing

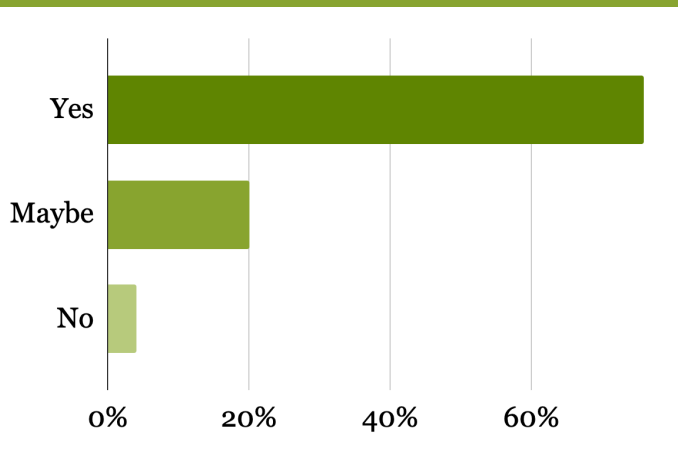
RETAILERS WANT THE REGENERATIVE LABEL BUT CAN'T FIND IT



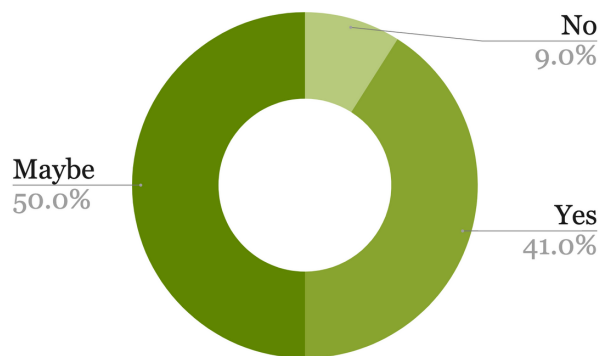
Number of retailers seeking label but unable to find products



RETAILERS WANT TO SELL PRODUCTS WITH THE REGENERATIVE LABEL



PRODUCERS ARE WILLING TO APPLY FOR REGENERATIVE CERTIFICATIONS



Producers also want support such as cost-sharing to access the regenerative label

GET THE FULL REPORT!

In the full report, we analyze regenerative programs and their feasibility in Ontario, including results from our producer, consumer, and retailer surveys, and point out trends in Ontario's agriculture industry. Contact us today to learn more and purchase a copy!

LEARN MORE

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